

COMING IN FEBRUARY 2024

—Walter W. Hutchins—  
AFRICAN AMERICAN HISTORY MONTH  
CULTURAL EVENTS CALENDAR

LOUISVILLE

EVENTS & ATTRACTIONS

— DEADLINE —

DECEMBER 8, 2023

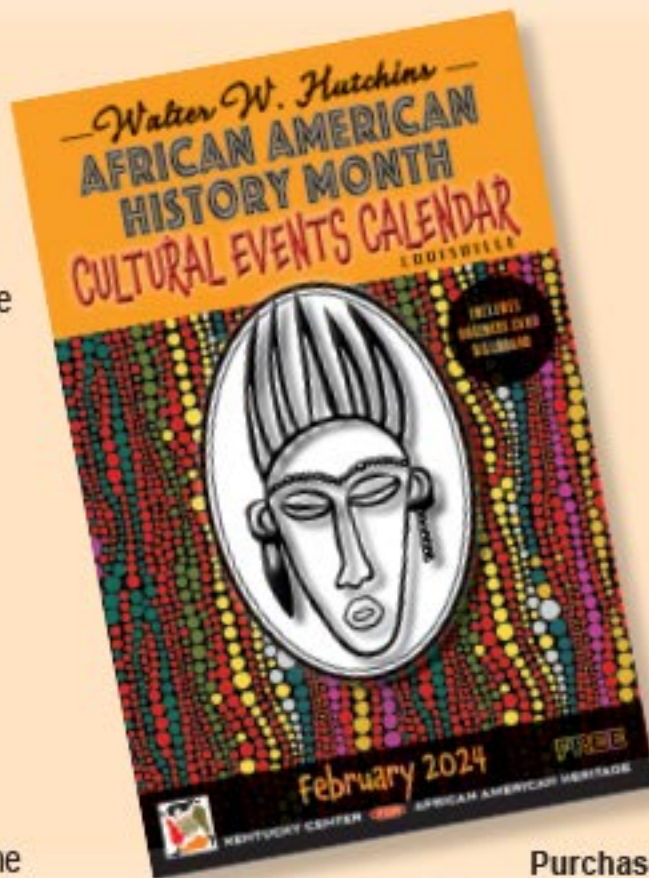
- Free publicity for your event or attraction
- One-of-a-kind unique and popular booklet
- 50 FREE copies for you to give away

This will be our 28th year to research and promote historic and cultural events and attractions in Louisville.

There is no charge to list your event. Information must be in writing. Send these details:

- Name of the event
- Brief description of event
- Date, time and place
- Admission price (if any)
- Telephone number for information
- Web site (if any)

Please send your Events information by going online to KCAAH.org, click on the Cultural Events Calendar, then click "Submit Your Event," fill out the form and then click "SUBMIT."



ADVERTISING

— DEADLINE —

DECEMBER 8, 2023

- Distinctive, niche publication.
- Month-long reference gets many looks.
- Gets passed around to many readers.
- 10,000 copies on the street and in the community.

Your advertising in this events calendar lets us distribute the book free of charge. Please respond promptly to reserve your ad space.

Camera-ready copy is due by Friday, December 8, 2023

Advertising Rates:

COLOR COVERS —

(Cover Back, Inside Front Cover or Inside Back Cover)

\$1650

FULL PAGE 4-1/2" x 7-1/2"

\$1200

HALF-PAGE 4-1/2" x 3- 1/4"

\$750

BUSINESS CARD 3-1/2" x 2"

\$150

Purchase Ad Space by going online to KCAAH.org, click on Cultural Events Calendar, then click "Purchase Ad Space."

Questions: Contact KCAAH representative, Tia Coatley-Thomas, at 502-299-7288, or email: tia.coatley-thomas@kcaah.org.

AD digital file(s), proof(s), & payment to: KCAAH in-person OR Contact Tia Coatley-Thomas to make arrangements.

ALL  
MAJOR CREDIT  
CARDS  
ACCEPTED

