—Walter W. Hutchins — AFRICAN AMERICAN HISTORY MONTH

EVENTS & ATTRACTIONS

- DEADLINE -**DECEMBER 6, 2024**

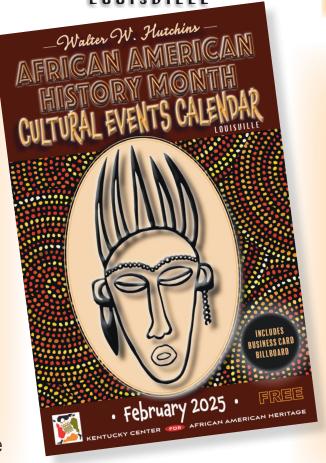
- Free publicity for your event or attraction
- One-of-a-kind unique and popular booklet
- 50 FREE copies for you to give away

This will be our **29th** year to research and promote historic and cultural events and attractions in Louisville.

There is **no charge** to list your event. Information must be in writing. Send these details:

- Name of the event
- Brief description of event
- Date, time and place
- Admission price (if any)
- Telephone number for information
- Web site (if any)

Please send your Events information by going online to KCAAH.org, click on the Cultural Events Calendar, then click "Submit Your Event," fill out the form and then click "SUBMIT."



ADVERTISING

- DEADLINE -**DECEMBER 6, 2024**

- Distinctive, niche publication.
- Month-long reference gets many looks.
- Gets passed around to many readers.
- 10,000 copies on the street and in the community.

Your advertising in this events calendar lets us distribute the book free of charge. Please respond promptly to reserve your ad space.

Camera-ready copy is due by Friday, December 6, 2024

Advertising Rates:

BUSINESS CARD 3-1/2" x 2" \$150 HALF-PAGE 4-1/2" x 3- 1/4" \$750 FULL PAGE 4-1/2" x 7-1/2" \$1200

COLOR COVERS —

(Cover Back, Inside Front Cover or Inside Back Cover)

\$1650

Questions: Contact KCAAH representative, Jonnie Storm at 502-709-7115 or via email at jonnie.storm@kcaah.org

AD digital file(s), proof(s), & payment to: 1. KCAAH in-person OR



2. Contact Jonnie Storm to make arrangements.



